



# Michael P. Costantino

Information Architect | User Experience Designer | Digital Strategist

20+ years of experience in innovative product development, brilliant analysis, creative strategy, shrewd experience architecture, and process enhancement.

## experience

**Associate Director Interaction Design**, Digitas, Stamford, CT, 2010 – now

Redesigned and re-architected the primary applications on Delta.com. Developed and managed team producing strategy & analysis, wireframes, prototypes, specifications, etc.

**UI Director**, AOL, New York, NY, 2007 – 2009

Led user interface and experience team for: Moviefone, AOL Music, AOL Television, Black Voices, Games, etc. Developed product strategy, workflows, analyses, sitemaps, wireframes, interactive prototypes, iPhone apps, etc. Set up and ran user research lab in NYC.

**Associate Director: Information Architecture**, Euro RSCG 4D, Wilton, CT, 2003 – 2006

Led information architecture & strategic projects for Intel, Pitney Bowes, Aetna, IBM, AOL, Nordic Lottery Systems, New Balance, others. Developed analyses, conceptual models, system/user workflows, sitemaps, wireframes, prototypes, testing, etc.

**Director of Product Development**, Dynamic Minds, Inc., Stamford, CT, 2001 – 2002

Developed e-Learning architecture for use servicing Prentice Hall sciences division. Designed data structures, interfaces and interactivity. Managed all production and design.

**Product Manager & Information Architect**, FitLinxx, Stamford, CT, 2000 – 2001

Developed specs for data flow/warehousing and site changes. Designed UI improvements and new features, managed web content team, implemented cost reductions.

**VP of Internet Creative Services**, imix.com, Stamford, CT, 1998 – 2000

Designed music eCommerce websites & technologies, incl. a world's-first CustomDVD engine. Rebranded corporate identity. Created promos for major artist music launches.

**Product Developer, Manager of Graphics Dept., Webmaster, Designer, Audio Engineer**, Voyetra Technologies, Inc., Yonkers, NY, 1995 – 1998

Wrote and designed music multimedia CD-ROM products & websites for consumers and OEMs, including Intel, Gateway, and Dell. Manage multi-channel marketing creative team.

## education

**Masters of Music**, University of Michigan, Ann Arbor, MI, 1990

**Bachelor of Arts**, Williams College, Williamstown, MA, 1985

Double Major: Music and Astronomy/Physics, Highest Honors in Music.

Hubbard Hutchinson Fellowship recipient.

## musician

Bass-Baritone, Composer, Arranger, Digital Recording Engineer, Notation Specialist

## other


Dad, Ultimate Frisbee, Rock Climbing, Hiking, Camping, Ubiquitous Computing


## Michael Costantino


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infochemist 

infochemist 

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"he hath not so much brain  
as ear wax"

Shakespeare, *Troilus & Cressida*

"tutto nel mondo é burla"

Verdi, *Falstaff*

"it doesn't take a rocket  
scientist... but that helps"

"at the root of complex  
problems are fundamental  
issues unaddressed"

Costantino, *The Voice of Reason*